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# WESTERN STATES METAL ROOFING

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## MARKET UPDATE

Q2-2025

As we progress through the second quarter of 2025, the steel market is undergoing significant evolution—driven by new trade investigations, increasing tariff pressures, global political influences, and an overarching climate of economic uncertainty. This update outlines the key developments to monitor during this quarter and throughout the remainder of the year.

### Anti-Dumping Investigations on CORE Products

On April 4, the U.S. Department of Commerce announced preliminary findings in its anti-dumping investigation on corrosion-resistant steel (CORE) products. The Department determined that CORE products from ten countries—**South Africa, Brazil, Canada, Turkey, Australia, Mexico, Netherlands, UAE, Vietnam, and Taiwan**—are likely being sold in the U.S. at less than fair value.

- **Final determination:** Expected by August 18, 2025
- **Potential implications:** If confirmed, expect new duties and possible supply disruptions in Q4 2025, pending the ITC's final decision.

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### Nippon Steel's Bid for U.S. Steel Under Scrutiny

The \$14.1 billion acquisition deal between Nippon Steel and U.S. Steel remains in limbo. While a final agreement looked possible earlier this year, **President Trump has ordered a fresh review of the deal by CFIUS (Committee on Foreign Investment in the United States), citing national security concerns.** This move casts uncertainty on the merger's future and the committee's findings will help influence the President's decision to either work through or block the merger proceedings.

[Learn More](#)

# Trump's "Liberation Day" Tariff Announcements

On April 2, former President Trump unveiled a sweeping economic declaration that included a renewed focus on tariffs to bolster domestic manufacturing. Actions included:

- Reinstating the **25% tariff on steel imports from all countries**
- **Raising aluminum tariffs from 10% to 25%** (excluding Russia)
- A 90-day pause on most tariffs, beginning April 10, **to allow companies time to adjust.**

This tariff reset is intended to foster long-term domestic competition, but in the short term, it is raising material costs and creating inflationary pressure, particularly for businesses reliant on imports. For companies still recovering from recent natural disasters or navigating global supply constraints, these changes could significantly delay production timelines and increase project costs.

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## Tariffs on Coil Coating Chemicals

Chemicals used in the coil coating process are included in the U.S. Imposed Tariffs. If these tariffs stay in place after the pause, we may see an impact on availability as well as a rise in coating cost for most pre-painted coil used in the metal roofing market.

Tariffs may disrupt current **supply chains for coating suppliers and raise the possibility of potentially affecting current profit margins.** "The current US strategy may lead to uncertainty for many companies making it difficult to plan long term investments and operations."

## Looking Ahead...

The remainder of 2025 is shaping up to be **an evolving landscape for steel pricing and sourcing.** This year will require increased vigilance and adaptability. Between tariff fluctuations, ongoing trade investigations, and political tensions, **supply chain strategy and proactive communication** will be critical. We're committed to monitoring these developments closely and will continue to keep you updated in our quarterly briefings.

If you have any questions about how these changes may affect your orders, don't hesitate to reach out to your sales representative. We're here to help you navigate this evolving landscape.

*This market update is for informational purposes only and does not constitute legal, financial, or professional advice. Readers should consult their own legal, financial, and industry experts before making any business decisions.*

# Action Items For You...

## Review Contracts & Lock in Pricing

Secure favorable terms now where possible to minimize exposure to future price volatility.

## Stay Informed on Trade and Tariff Developments

Keep a close eye on investigations, policy shifts, and international reactions. These will drive supply chain decisions and market pricing.

## Communicate Early with Customers

If you foresee potential delays or price increases, give your customers timely notice. Transparency will be critical in maintaining trust through uncertain times.

## Talk to Your Sales Rep

Discuss any projects or materials that could be impacted by upcoming changes, especially those sourced from countries under anti-dumping review.



**At Western States Metal Roofing, we're committed to keeping you informed and prepared. With our fast turnaround times, we give our clients a competitive edge. To stay ahead, be sure to plan accordingly and connect with your sales representative for pricing and timelines on customized solutions for your project. We're here to support you with full transparency as we navigate this evolving market together.**



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